

1 REFERENCES:

communityanswers.com

<http://communityanswers.com/index.asp>

Creating online networks

<http://www.makingthenetwork.org>

Partnerships Online

<http://www.partnershipsonline.org.uk>

Full Circle Associates(tm)

<http://www.fullcirc.com/index.htm>

Online Community Report

<http://onlinecommunityreport.com>

How to Use MySpace to Raise Awareness - Three non profit organizations share their experiences

<http://techsoup.org/learningcenter/internet/page6016.cfm>

2 RECOMMENDED READING:

Design for Community: The Art of Connecting Real People in Virtual Places
by Derek M. Powazek

Community Building on the Web: Secret Strategies for Successful Online Communities
by Amy Jo Kim

Hosting Web Communities: Building Relationships, Increasing Customer Loyalty, and Maintaining A Competitive Edge
by Cliff Figallo

Online Communities: Designing Usability and Supporting Sociability
by Jenny Preece

The Virtual Community: Homesteading on the Electronic Frontier
by Howard Rheingold

Online Communities: Commerce, Community Action, and the Virtual University
by Chris Werry

Poor Richard's Building Online Communities: Create a Web Community for Your Business, Club, Association, or Family
by Margaret Levine Young

Virtual Communities Companion: Everything You Need to Know about Online Communities
by Karla Shelton

Communities in Cyberspace
by Marc A. Smith

Net Gain: Expanding Markets Through Virtual Communities
by John Hagel, Arthur G. Armstrong.